

ICON

122
FUTURE 50
August 2013

NEW PIONEERS
We asked a dozen experts to nominate 50 talents that are shaping the future

CHIPPERFIELD IN AMERICA
An extension to a museum in St Louis designed for the 1904 World's Fair

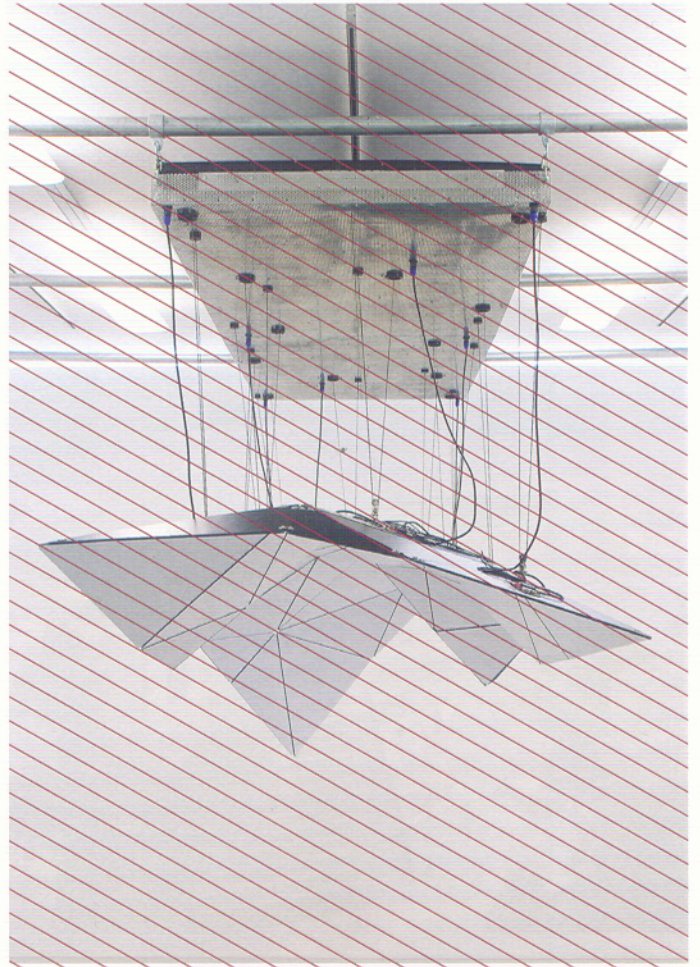
CLERKENWELL DESIGN WEEK
A round-up of the best of the London festival now in its fourth year

 INTERNATIONAL DESIGN,
ARCHITECTURE & CULTURE

UK £5.00
EUR €8.99
USA \$9.99

 9 771479 945024 08>





LAB[AU]

Brussels
lab-au.com

LAB[au] uses artistic, scientific and theoretic methods to examine the transformation of architecture and other spaces in relation to technological progress – a practice they call “MetaDeSIGN”. Much of its work is concerned with defining a new beauty that reflects the sensibilities of our time. “The technological developments of the last decades are at the base of the shift from an industrial to an information age,” co-founder Manuel Abendroth says. “These developments question not only production methods, but involve deep social, political and economic change and, as such, are opening a huge artistic field of exploration for new cultural codes and semantics.” Founded in 1997 by Abendroth, Jérôme Decock, Alexandre Plennevaux and Els Vermang, LAB[au]’s work includes interactive artwork, audio-visual performances and scenographies, for which it develops software and interfaces. The group also runs MediaRuimte, a digital design gallery in Brussels. At this year’s Venice Art Biennale, LAB[au] showcased PixFlow, an artwork comprising computers that display images generated by calculation errors.