MIAN / IMDA
BRUSSELS 27-28 NOVEMBER 2009

MARCHE INTERNATIONAL DE L'ART NUMERIQUE - EUROPE
EDITION #1 - BRUXELLES 27-28 NOVEMBRE 2009

INTERNATIONAL MARKETPLACE FOR DIGITAL ARTS – EUROPE
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INTERNATIONAL MARKETPLACE FOR DIGITAL ARTS - EUROPE (IMDA)
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Cimatics is hosting the first edition of the International Marketplace for Digital Arts - Europe (IMDA). IMDA was initially launched in 2007 within the Elektra festival in Montreal, Canada. The International Marketplace for Digital Arts is a meeting for professional networking among those active in the field of production, creation and diffusion of digital arts.

Dedicated to the presentations of festivals, art galleries, labs, artists, cultural entrepreneurs and a range of organizations and cultural institutions that operate on an international level, the IMDA offers to its participants the occasion to attend presentations of various high profile socio-cultural projects, opening a window over the huge contemporary panorama that rotates around the art and digital culture's world.

The value of the IMDA resides in the ability of gathering the creative minds in an informal atmosphere, which not only allows the exchange of ideas and projects, but also creates the basis for the emergence of new collaborations and cultural exchange, also made possible by the international nature of the event.

Placed in the contemporary artistic scenario in which market rules often and sadly prevail to the detriment of socio-cultural aspects, the IMDA represents a unique occasion not only to stay updated on the latest news, thanks to the presentations and the promotional material offered to participants, but also the way to contribute to the development and diffusion of a collaborative and open culture, which can give birth to the emergence of a real community that may enhance the progress of digital culture that today is getting lost in the maze of a context more and more ruled by the market.

The IMDA Europe is produced by Cimatics, in collaboration with Elektra (Montréal, Canada). With the support of l'Institut de la Francophonie numérique de l'Organisation internationale de la Francophonie (OIF), Communauté française de Belgique - Art Numérique, Délégation générale du Québec à Bruxelles, BAM - Flemish institute for visual, audiovisual and media art.

MARCHE INTERNATIONAL DE L'ART NUMERIQUE - EUROPE (MIAN)
EDITION #1 - BRUXELLES 27-28 NOVEMBER 2009

Cimatics accueille la première édition du Marché International de l'Art Numérique (MIAN) en Europe, activité qui a été initiée en 2007 par le festival Elektra, à Montréal, Canada. Le Marché International de l'Art Numérique consiste en un rendez-vous de professionnels, visant le développement d'un réseau qui regroupe divers acteurs du domaine des arts numériques, qu'ils soient producteurs, créateurs ou diffuseurs.

Dédié aux présentations de festivals, galeries, laboratoires, artistes, entrepreneurs culturels ainsi que toute une sélection d'institutions et organismes culturels actifs à l'échelle internationale, le MIAN offre à ses participants l'occasion d'assister aux présentations de divers projets socio-culturels de haut niveau, ouvrant ainsi une fenêtre sur l'immense panorama contemporain dans lequel s'insèrent l'art et la culture numériques.

La pertinence du MIAN réside dans sa capacité à rassembler les esprits créatifs dans un environnement informel, favorisant ainsi les discussions et le partage d'idées, tout en créant également la base nécessaire aux nouvelles collaborations et aux échanges culturels, que favorise la nature internationale de l'événement.

Organisé dans un contexte similaire à celui de la scène artistique contemporaine, où souvent – et malheureusement – prévalent les lois du marché au détriment des considérations socio-culturelles, le MIAN représente une occasion unique de se tenir informé des dernières nouveautés grâce aux présentations et au matériel promotionnel distribué aux participants. L'activité contribue également au développement et à la diffusion d'une culture libre et collaborative, laquelle peut donner naissance à une réelle communauté pouvant contribuer à la progression de la culture numérique qui semble aujourd'hui se perdre dans le dédale d'un contexte de plus en plus établi par les marchés.

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PROGRAM **MIAN / IMDA** - BRUSSELS 27-28 NOVEMBER 2009

FRIDAY NOV 27

Lab visit by bus - Numediart (Mons, BE)

08h30: pick-up hotel
10h -11h30: Lab visit conducted by Prof. T. Dutoit (Numediart, BE)

Please note due to limited capacity we need your reservation by email: nicolas.wierinck@cimatics.com before November 24th.

Numediart is a long-term research programme centered on Digital Media Arts, funded by Région Wallonne, Belgium. Its main goal is to foster the development of new media technologies through digital performances and installations, in connection with local companies and artists. It is organized around three major R&D themes: HyFORGE – hypermedia navigation, COMEDIA – body and media, COPI – digital instrument making. Numediart is the result of collaboration between Polytech.Mons (Information Technology R&D Department) and UCL (TELE Lab).

Artist presentations

13h - 17h

MIAN/IMDA offers artists and producers a platform to present their latest works or initiatives in order to establish connexions and pave the way for future international diffusions. An intensive afternoon of artist presentations. *(entrance only with a professional accreditation)*

Introduction by Nicolas Wierinck & Bram Crevits (Cimatics, IMDA Europe, BE) & Ana Ascencio (IMDA North-America, Elektra, Montreal, QC, CA)

Official speech by Max Godefroid (adviser of Minister Fadila Laanan / Minister of Culture, Audiovisual Matters and Youth of the French Community of Belgium)

13h15 Thomas McIntosh (The User) (QC/CA)
13h30 Frederic De Wilde (BE)
13h45 Pascale Barret (BE)
14h00 Alok Nandi (BE)
14h15 Cosmin SAMOILA (RO)
14h30 Yacine Sebti & Tom Heene (BE)
14h45 Sofian Audry (Perte de Signal) (QC/CA)

Break

15h15 transmediale - Stephen Kovats
15h30 Veaceslave DRUTA (MD)
15h45 A.S. Le Meur (FR)
16h00 Olivier Meunier (BE)
16h15 Lab[au] (BE)
16h30 Todor Todoroff (BE)
16h45 Félix Luque Sanchez (ES)

Guests

Alain CREVOISIER (CH)
Frédéric CURIEN (FR)
Julien GACHADOAT - alias V3ga (FR)
Armella Diane LEUNG (CN)
Horia Cosmin SAMOILA & Marie-Christine DRIESEN (RO)
TVestroy - Danny Perrault (QC/CA)

SATURDAY NOV 28

Network presentations

13h - 17h

Representatives of numerous international organisations, institutes, festivals or networks are offered a platform to present and discuss recent and future activities. *(entrance only with a professional accreditation)*

13h15 Flemish institute for visual, audiovisual and media art (BAM) - Dirk Dewit (BE)
13h30 Elektra Festival / MIAN-IMDA - Alain Thibault & Anna Ascencio(QC/CA)
13h45 Fondation ARTos - Achilleas KENTONIS (CY)
14h00 Digitale Afrique - Karen Dermineur (FR/SN)
14h15 Shanghai eARTS Festival - Li Zhenhua (CN)
14h30 Ann Roquigny - media arts curator (FR)
14h45 OFFF, International Festival for Post-Digital Creation Culture - Héctor Ayuso (ES)

Break

15h15 Cimatics Festival 2011 - Nicolas Wierinck & Bram Crevits (BRU)
15h30 Musiques & Culture Digitales (MCD) / Digitalarti -Anne-Cécile Worms (FR)
15h45 Interstices - Jean Dubois (QC/CA)
16h00 RAN / Digital performances & Cultures - Philippe Baudelot (FR)
16h15 SABAW Media Art Kitchen / ASEUM - Earl Drilon alias TENGAL (PH)
16h30 Centre des arts d'Enghien les Bains - Emmanuel Cuisinier (FR)
16h45 Nemo Festival/ Arcadi - Gilles Alvarez & Julien Taib (FR)

Guests

Isabelle Arvers - media art curator (FR)
Musiques & Culture Digitales (MCD) - Anouchka Raymand (FR)
Incident.net / UPGRADE - Marika DERMINEUR (FR)
ARTos Cultural and Research Foundation - Achilleas KENTONIS & Maria PAPACHARALAMBOUS (CY)
Association Shams (Lebanon) / réseau RAMI (Egypt, France, Lebanon) - Abdo NAWAR (LB)
Rokolectiv Festival / MNAC MediaLab - Cosmin TAPU (RO)
Ars Longa (FR) - Vincent GUIMAS (FR)
NUMEDIART - Prof. T. Dutoit (BE)

MIAN / IMDA - studio visits:

17h-19h
As an side program for MIAN/IMDA professional accreditation holders and guests are offered studio visits to some remarkable projects generally related to participatory culture.

groWorld by F0AM (BE)
groWorld is an interstice between ecology, culture and technology. It brings together three 'forces' capable of transforming the world on human and ecological scale: design, permaculture and technology. These three strands of inquiry inform and support each other, aiming to forge new symbiotic relationships between the post-industrial human societies and the rest of the Earth.

GMO's by Maria Tarantino (IT/BE)
Generously Modified Organisms is a remarkable project about food-fermentation in Brussels, experimenting with micro-economies, ecology, multi-culturalism, urbanisation... GMO's is about a detournement approach to commodification society through new urban tactics. The project involves plans for a non-territorial presidium about fermented foods worldwide. (supported by Koning Baudewijn Stichting)

Boreas by Lawrence Malstaf (BE)
Private visit of the exhibition at Zennestraat with the installation Boreas by Lawrence Malstaf, in presence of the artist. Supported by BAM - Flemish institute for visual, audiovisual and media art.

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